KCHAmber

Name of Applicant

Don

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	15	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 51

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	2	Outlying Areas
0-10	7	Length of Stay – encourage early arrival and/or late departure
0-10	4	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   61

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ■ YES ☐ NO   Partial funding: $ 3000

Klamath Chamber
Name of Applicant

Lisa Galloway
Name of Reviewer

3500

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 62

Add Preference Points

0-10	5	Shoulder Season – before June and after September
0-10	3	Outlying Areas
0-10	0	Length of Stay – encourage early arrival and/or late departure
0-10	3	Family Friendliness

Deduct Penalty Points

-10	11	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   73

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 3,500 _____

Form # KCF 3008
Revised the 28th of September, 2011

Chamber of Commerce

Name of Applicant

Kate Marquez

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 2	2	4	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? *should have letters from sky lakes, etc.*
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. *Needs more specificity.*
(1-5) 5 4	2	10 8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? *eval. # of web hits, but diff to evaluate effect on tourism.*

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	5	Shoulder Season -- before June and after September
0-10	0	Outlying Areas
0-10	0	Length of Stay -- encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

| -10 | n/a | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS 65

Reviewer Conflict of Interest: _____

Comments: _Should have letters from partners (sky lakes, etc) Excellent 10k match from USDA. Could have used more specifics on content. Very competent applicant. Request 3,500_

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 3,500

Form # KCF 3008
Revised the 28th of September, 2011

Name of Applicant _Community Wide Portal tg Fg_   Name of Reviewer _R Sutcliffe_

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _5_	2	_10_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

101 Clear
not
attractive

SUB-TOTAL POINTS: _65_

Add Preference Points

0-10		_10_	Shoulder Season – before June and after September
0-10		_10_	Outlying Areas
0-10		_10_	Length of Stay – encourage early arrival and/or late departure
0-10		_10_	Family Friendliness

Deduct Penalty Points

-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _105_

Reviewer Conflict of Interest: _____

Comments: _# 5,500 0_   _____ /00 ÷ 3500_
                                            : .58 d pr visit

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $

KF Chamber of Commerce

Name of Applicant

Dannielle Terrana

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	_____	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	_____	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	_____	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	_____	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	_____	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

	Points	
0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	_____	Family Friendliness

Deduct Penalty Points

	Points	
-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _____

Reviewer Conflict of Interest: _Chamber Member /DK Board Member_

Comments: _____

_____

_____

_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

Form # KCF 3008
Revised the 28th of September, 2011