

**Print**

**Klamath County COVID-19 Emergency Response Grant - Submission #1221**

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**Date Submitted: 7/27/2020**

**I have read the Grant Guidelines Posted on Klamath County's Website**

**Yes/No\***

Yes ▼

**Grant Cycle\***

COVID-19 Emergency Response ▼

**Entity Name\***

Klamath Community Sports Complex DBA Steen Sports Park

**Amount Requested\***

\$25,000

**For-Profit/Non-Profit\***

Non-Profit ▼

Max to request is \$25,000

**Entity Federal Tax ID Number**

93-1226388

DO NOT enter SSN.

**Address\***

4500 Foothills Blvd

**City\***

Klamath Falls

**State\***

Oregon

**Zip Code\***

97603

**Project Title\***

Steen Sports Park COVID-19 Relief Request

**Grant Contact Name\***

Mike Reeder

**Email Address\***

mikereeder@charter.net

**Phone Number\***

5418926453

**Fax Number****Project(250 words or less)\***

Steen Sports Park's grant request is in response to the devastating effects the mandated Statewide shutdown due to COVID-19 has had to our park. Our proposal will have an immediate and positive impact on lodging tax revenue and to the local economy.

Our project is to utilize grant funding to hire an activities coordinator and a maintenance director who are needed to, (1) Replace our retiring director, (2) organize, and run programs and activities to keep the park running, and (3) maintain the park's facilities and fields in operational condition.

The new activities coordinator's duties will include:

- Creating up to 12 traveling baseball/softball tournament teams ages 10 to16 made up of local youth which will host visiting teams for up to 12 local tournaments per year.
- Expand usage and income at the batting cage building on site.
- Organize local pickleball activities with the Klamath Basin Pickleball Association including hosting regional tournaments at the Steen's new Pickleball court complex and expand those activities indoors on the soon to be installed hardwood floor in Mike's Fieldhouse located in the park.
- Expand the current outdoor walking and fitness program to include a winter program inside Mike's fieldhouse for all ages and fitness levels.
- The new maintenance person will be instrumental in watering, mowing, and repairing our grounds and facilities which are essential to the continued operation of the park.

Please describe your project and how you will utilize the grant funding

**Need of Funds(250 words or less)\***

We are seeking emergency funds due to the COVID-19 mandated cancellation of our spring and summer programs along with the unanticipated retirement of our current director and maintenance coordinator, Dave Steen. These two circumstances place the park's future in jeopardy. The summer programs are the main source of revenue for the park, and Dave Steen, our founding director, has volunteered his time to the park over the last twenty years. Now, not only do we need to create new streams of revenue to replace the loss of our summer programs, we also need revenue to hire new personnel. We need assistance to continue our existing programs, develop new programs, and to maintain the parks facilities and fields in operational condition.

Our solution to host tournaments will draw visitors from all over Oregon and will have a dramatic positive effect on the local economy and lodging tax revenue. The financial impact of the baseball, softball and pickleball tournaments is outlined in Appendix A. The impact on the local economy will be extensive. Our program addresses the need to generate additional lodging tax revenue and will also support local business and protect local jobs in the community. We estimate that the tournaments and other programs will generate well over \$1.5 million to the local economy annually.

Please explain the need of funds in detail. Please be sure to highlight one of the listed requirements (Generating Lodging Tax Revenues, Preserving Business, Protecting Jobs)

**Long-Term(250 words or less)\***

These funds are critical to the future of the park. Our latest financial statement shows an estimated loss of \$50,000 this year due to the cancellation of our spring and summer programs. This loss combined with the need to replace Dave Steen—who has essentially donated his time since the park's inception-- leaves us without a programs coordinator, without a maintenance person and with the urgent need to create innovative revenue generating programs. These grant funds will help us to develop these programs and ensure that the park remains open.

Secondary effects stemming from the loss of the park include losing the potential economic boost our park has on recreational tourism. Another effect would be the loss to the overall health and wellness of our town. Since our county lacks a parks and recreation district, the loss of the organized sports and recreational programs we provide would leave our town without the kind of sports programs most children and adults all over Oregon enjoy and take for granted as integral components of a healthy lifestyle.

What are the long term implications of receiving grant funds.

**Measurable(250 words or less)\***

We will measure success short term by hosting multiple tournaments while tracking the following statistics:

We will monitor the number of tournaments, the number of participants and, the number of out of town guests who stay and eat in town during their visit. This data will directly reflect our impact both in tax lodging revenue and economic stimulus our activities provide to the community.

Long term, we will chart our program's direct financial impact to the park and the community. We expect to create an improved fiscal situation in which we have sufficient revenue to continue to invest in the park, its facilities and the community. This will ensure our ability to continue our mission:

To be a family-oriented facility that promotes physical fitness and health in a safe and attractive environment

Please explain how you plan to measure the success of your project in both the short term and the long term

**Impact(250 words or less)**

This program of hosting local tournaments addresses the need and shows potential to generate additional lodging revenues in two ways:

First, we estimate (APPENDIX A) the immediate effect to the economy to be about \$1.5 million per year generated from our hosting the 12 baseball and 7 pickleball tournaments. Additionally, with the expected hardwood floor inside Mike's Fieldhouse, some of these activities will occur during the winter months when local tourism is at its lowest. Thus, we will have the potential not only to generate lodging revenues, but we will be doing this at the time when we need it the most. As programs grow we plan to expand the hardwood floor to the size of three basketball courts and expect to be hosting a variety of other indoor winter activities to include basketball and volleyball tournaments. Our potential to generate lodging tax revenues while boosting our local economy will grow exponentially.

Second, the creation of a series of dependable, predictable, and fun tournaments will help give our park and community a reputation as a viable recreational center that will attract others to visit our area. People who come to the pleasant rural environment at the park will experience something the larger towns like Medford cannot provide.

In what ways does this project address a need in the tourism industry and show potential to generate more/additional Lodging Tax Revenues

**Required Supporting Documents\***

COVID Relief Steen Sports Park.pdf

\*\*\*Proof of Federal Tax ID (if one is issued, do NOT upload docs for

SSN)\*\*\*Entity's W-9 form (omit SSN)\*\*\*Grant Budget\*\*\*Insurance

Documentation\*\*\*You MUST upload all documents in one (1) pdf document.

**Insurance Requirements**

Insurance Accord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.

**Electronic Signature Agreement\***

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

**Electronic Signature\***

Mike Reeder

**Date/Time\***

7/27/2020

12:45 PM

## BUDGET FOR SALARIED PERSONNEL

Description	Expense	Source	Secured/Pending/ Not funded	Total expenses	Total expenses requested
Salary for Scott White Executive Director	\$12,000	COVID Relief	Pending from request	\$12,000	\$12,000
Salary for Chris Baker Activities Director	\$12,000	COVID Relief	Pending from request	\$12,000	\$12,000
Scott White Additional Bonus for completion of activities (1% of net activity revenue)	\$4000 (estimate)	Steen Park	Not funded	\$4,000	\$1,000
Contract salary for custodial and maintenance	\$15,000	Steen Park	Pending	\$15,000	0
				<b>\$44000</b>	<b>\$25,000</b>