

DRAWDOWN REQUEST FORM

KLAMATH COUNTY TOURISM GRANT PROGRAM

Please complete and submit this form to the Tourism Grant Coordinator at the address listed below to receive your grant funds. 20% of the grant is withheld until the final report is submitted.

Kruise of Klamath
Name of Organization
P.O. Box 7135
Address
Klamath Falls, OR 97602
City, State, Zip
Linda Tepper
Contact Person
541-331-6541
Phone Number
2018 Kruise of Klamath
Title of Project

Amount of Award: \$ 8,340.00

Tyler Dale	\$7,450
Cruzin' Mag Ad	\$ 555
Wolcow - Logo	\$ 335
TOTAL	\$8,340
Less 1st draw	-\$4,950
Remaining	\$3,390
30% Match	\$2,502
Shasta Litho Inv.	

Balance of Award: \$ 3,390.00
Drawdown Requested: \$ (3,390.00)
Remaining: \$ 0.00

I/We, the administrator(s) of this project, certify that the attached invoices are accurate and that our project did receive the services/supplies being billed in accordance with the provisions of the Tourism Grant program.

Linda Tepper
Signature

Secretary/Treasurer
Title

7/12/18
Date

Attach documentation of the expenses to justify your request: (documentation could include copies of bills, invoices, canceled checks, receipts, etc.) The amount requested must equal or exceed your documentation.

All or a portion of the awarded grant funds may be drawn down, as necessary.
Checks will be issued according to the County's usual Accounts Payable schedule.
Please contact the Klamath County Finance Office at 541-883-4202 with any questions.

Remit to:
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601

Magazine
CRUZIN'

POST OFFICE BOX 774
FREELAND, WA 98249
360.331.3953

INVOICE NO.

06764

PLEASE INCLUDE INVOICE # ON CHECK

INVOICE

SOLD TO KRUISE OF KLAMATH		SHIPPED TO	
STREET & NO. POST OFFICE BOX 7135		STREET & NO. THANK YOU!	
CITY KLAMATH FALLS	STATE OR	ZIP 97602	CITY STATE ZIP
CUSTOMER'S ORDER LINDA TEPPER	SALESMAN DTM	TERMS	F.O.B. DATE 01-24-2018
1 EACH	1/2 PAGE AD IN THE FEBRUARY 2018 ISSUE OF CRUZIN' MAGAZINE		\$555.00
NOW DUE			\$555.00



CZN
FORM
0002

OF KLAMATH

JX 7135
KLAMATH FALLS, OR 97602

Washington Federal.
invested here.

Sixth Street Office
5215 Sixth Street
Klamath Falls, OR 97603

2178

19-7098/3250
292

DATE

1-28-18

CHECK AMOUNT

PAY
TO THE ORDER
OF

cash magazine

DOLLARS

555.00

Five hundred fifty five and 00/100

IN 06764



⑈002178⑈ ⑆325070980⑆ 292 7027561⑈

NOT NEGOTIABLE

DENNIS WOLKOW

PO BOX 50824
SPARKS, NV 89435-0824
denniswolkowdesigns@yahoo.com

INVOICE

Date	Invoice #
1/12/2018	10776

Bill To
KRUISE OF KLAMATH PO BOX 7135 KLAMATH FALLS, OR 97602

Ship to
SAME

P.O. NO.	Terms	Ship
LINDA	Upon Receipt	
Description	Line Total	
'18 KOK SHIRT DESIGN	350.00	

Special Notes and Instructions	Subtotal	350.00
	Tax	

KRUISE OF KLAMATH
PO BOX 7135
KLAMATH FALLS, OR 97602

Washington Federal.
invested here. Sixth Street Office
5215 Sixth Street
Klamath Falls, OR 97603

2176
19-7099/3250
292

DATE 1-15-18

CHECK NUMBER

PAY TO THE ORDER OF

Dennis Wolkow

DOLLARS

350.00

Three hundred fifty and 00/100

Inv 10776




⑈002176⑈ ⑆325070980⑆ 292 7027561⑈

NOT NEGOTIABLE

Talent Ratification

I have read the foregoing Agreement and agree to render all services, grant all rights necessary and observe all requirements to enable Company to comply with its obligation under said Agreement. I also agree to be bound and perform all of the terms and conditions in the Agreement as if I had entered into the Agreement with Buyer. I certify that my services are rendered as an employee of Company, and I agree to look solely to Company for payment of compensation for my services and discharge of all other obligations of an employer.


Tyler Dale, an individual

"Talent"

NOTES for this specific event:

- Buyer is paying \$7450 to The Tyler Dale Project for this event. This includes 2 days of talent, transportation of show truck, and flight.
- \$4950 is due at booking to cover deposit, truck transportation, and flight booking. Remainder \$2500 will be paid when Talent arrives at event.
- Buyer is responsible for booking Talent's hotel room and providing meals.

paid
12/21/17
OK 12/17

Washington Federal. 800 324-9375
invested here. washingtonfederal.com

2211
19-7098/3250
1292

CRUISE OF KLAMATH
3151 LONG LAKE RD PH. 541-882-3173
KLAMATH FALLS, OR 97601

DATE 6-7-18

CHECK ARMOR

PAY The Tyler Dale Project DOLLARS 2500.00
TO THE ORDER OF Remainder - see attached order 12/17

NOT NEGOTIABLE

⑈00221⑈ ⑈325070980⑈ 2927027561⑈



Shasta
L I T H O
FINE QUALITY PRINTING

INVOICE

25970

401 SOUTH 6TH STREET 541-883-3010
KLAMATH FALLS, OR 97601 FAX: 541-273-1081

Kruise of Klamath

2/22/2018

YOUR ORDER NUMBER	DESCRIPTION	AMOUNT
	1400 Entry forms color (1) 11 x 17 sheet (1) 8.5 x 11 Fold	\$2,760.00

PAID

SHASTA LITHO INC
401 SOUTH 6TH STREET
KLAMATH FALLS, OR 97601
(541) 883-3010

Merchant ID: 7559 Store #: 0001
Term #: 0002 Ref #: 0002

Sale

XXXXXXXXXXXX8702
VISA Entry Method: Chip

Total: \$ 2,760.00

A SERVICE CHARGE OF 1 1/2%
in event of suit to co

ces 30 days and older. This is an ANNUAL PERCENTAGE RATE of 18%
s, attorneys fees and other collection costs Incurred by seller.

02/22/18 12:49:49
Inv #: 000002 Appr Code: 625100
Transaction ID: 388053749903192
Apprvd: Online Batch#: 000198

VISA DEBIT
AID: A0000000031010
TSI: 6800
TVR: 8880008000

proof of matching funds

Klamath County Tourism Grant
Traditional - Final Report

Please provide the following information and submit with your final drawdown request. 20% of the grant is withheld until we receive the final report.

2018 Kruiise of Klamath / \$8,340
Title of Project / Funds Awarded
Kruiise of Klamath
Name of Organization
Linda Tepper
Contact Person
P.O. Box 7135
Address
Klamath Falls, OR 97602
City, State, Zip
541-331-6541
Phone Number

June 21-24, 2018
Date of Event/Project

Submit Report to:
Tourism Grant Coordinator
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202

1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.
2. Detail the matching funds expended and provide proof of their expenditure.
3. Update the budget forms from your original application with actual revenues and expenses for both the project and the marketing plan.
4. Where did you spend your marketing dollars?
5. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?

Event Applicants Only:

6. How many people from out-of-county attended?
7. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees.
8. How many extra days did your visitors stay in the area?
9. How did you determine how many extra days your visitors stayed? Explain why this is an accurate measurement of the extra days.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Linda Tepper
Signature

7/12/18
Date

Linda Tepper, Sec/Treas
Printed Name and Title

**Klamath County Tourism Grant
Traditional - Final Report
2018 Kruiise of Klamath**

- 1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.**

- Save the Date postcard sent out to mailing list of 1300 people in January
- ½ page ad in the February issue of Cruzin' Magazine
- Registration packet sent out to mailing list of 1300 people in March
- Event posters distributed locally April – June
- Commercials (comped) on TV sponsor KOB1/KOTI in June (<https://youtu.be/usT4RgvfVdA>)
- Commercials (comped) on radio sponsor - Wynne Broadcasting
- Commercials on radio – Basin Mediaactive
- Program guide carried as insert in Herald & News on June 17th and distributed to all registrants

- 2. Detail the matching funds expended and provide proof of their expenditure.**

Grant funds were used to fund a celebrity appearance by Tyler Dale (\$7,450), ½ page ad in the Cruzin' Magazine (\$555) and development of the 2018 Kruiise of Klamath logo (\$335).

A 30% cash match was required which equated to \$2,502 for our grant of \$8,340. This was met through printing of 1400 registration packets (Shasta Litho Inv. 25970) which were sent to everyone on our 1300 person mailing list and distributed locally.

- 3. Update the budget forms from your original application with actual revenues and expenses for both the project and the marketing plan.**

Note: Marketing plan wasn't required as part of grant application as that was not the primary focus of the grant application which was to fund the appearance by Tyler Dale.

- 4. Where did you spend your marketing grant dollars?**

The grant was used to fund:

- Appearance by Tyler Dale from the Tyler Dale Project and the History Channel's American Restoration television show. Tyler attended the 2018 Kruiise of Klamath with his restored C10 pickup.
- ½ page ad in the February issue of Cruzin' Magazine which promoted the appearance of Tyler Dale at our 2018 event.
- Design of 2018 Kruiise of Klamath logo which was utilized in all marketing materials for the event.

- 5. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?**

Booking Tyler Dale was the most successful part of our event this year as it brought additional attention to this year's Kruiise of Klamath. Tyler Dale did a great job posting on social media leading up to, during and after the event. In addition, he was extremely personable and spent all three days interacting with attendees which increased overall satisfaction for the event from participants. We saw our overall number of registrants for our event increase by 50 from the previous year which

reversed a two year run of declining registrant numbers. While some of this can be attributed to perfect weather for our event this year we feel that Tyler Dale played a significant part in the increase also.

The least successful was probably our involvement with the June Third Thursday event put on by the Klamath Falls Downtown Association. It coincided with our Thursday kick-off and while the exposure was good as it was so close to the start of our event it didn't have a lot of time to make an impact.

6. How many people from out-of-county attended?

This year we had 137 out of town registrants for our event which was only one less than the year before. While we would have hoped to increase our out of town registrants numbers from the year previous, it should be noted that we attracted 49 *new* out of town registrants who had not previously attended our event. This, coupled with the fact that we also had 7 new cities represented at our event, shows that we continue to be an attractive event for those people out-of-county.

7. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees.

This number is based on addresses listed on registration forms so we feel it is a very accurate measurement. We do not capture/measure out-of-county spectators to the event as we feel this would be a very small number of people.

8. How many extra days did your visitors stay in the area?

This is difficult to quantify but we have seen an increasing number of out of town registrants coming to town on Thursday or Friday for our event as opposed to arriving Friday evening or Saturday morning. Anecdotally we hear attendees mention that they are going to take in Crater Lake Nat'l Park on their way home but this is difficult to quantify and impossible to verify.

9. How did you determine how many extra days your visitors stayed? Explain why this is an accurate measurement of the extra days.

We don't have an accurate determination of how many extra days visitors stay. We have tried getting registrants to fill out surveys but the response rate is so low that it would be difficult to apply the data to the entire out-of-county group. We've also followed up with local hotels but again the response rate is low and they often don't have definite information on how many guests were in town for our event.

Kruise of Klamath
2018 Kruise of Klamath - Exhibit C

INCOME

	BUDGET		Actual	
	Cash	In-Kind	Cash	In-Kind
<i>Klamath County Matching Grant</i>	\$17,500.00		\$8,340.00	
OTHER INCOME				
Sponsors	\$13,500.00	\$3,500.00	\$10,475.00	\$3,500.00
Registration Fees	\$16,000.00		\$17,125.00	
Event Sales	\$7,675.00		\$7,030.00	
Misc	\$2,500.00		\$1,475.00	
SUB TOTAL INCOME	\$57,175.00	\$3,500.00	\$44,445.00	\$3,500.00
TOTAL INCOME	\$60,675.00		\$47,945.00	

EXPENSES

LINE ITEM		BUDGET		Actual	
		Cash	In-Kind	Cash	In-Kind
1	Celebrity Appearance	\$17,500.00		\$7,450.00	
2	Marketing	\$8,070.00	\$3,000.00	\$6,815.00	\$3,000.00
3	Events	\$27,440.00	\$500.00	\$29,340.00	\$500.00
4	Administrative	\$4,165.00		\$3,300.00	
	SUB TOTAL EXPENSES	\$57,175.00	\$3,500.00	\$46,905.00	\$3,500.00
	TOTAL EXPENSES	\$60,675.00		\$50,405.00	

COMPLETE "BUDGET" COLUMNS (C & D) ONLY FOR APPLICATION. LEAVE "AC

Magazine
CRUZIN'


POST OFFICE BOX 774
FREELAND, WA 98249
360.331.3953

INVOICE NO.

06764

PLEASE INCLUDE INVOICE # ON CHECK

INVOICE

SOLD TO KRUISE OF KLAMATH		SHIPPED TO	
STREET & NO. POST OFFICE BOX 7135		STREET & NO. THANK YOU!	
CITY KLAMATH FALLS	STATE OR	ZIP 97602	CITY STATE ZIP
CUSTOMER'S ORDER LINDA TEPPER	SALESMAN DTM	TERMS	F.O.B. DATE 01-24-2018
1 EACH	1/2 PAGE AD IN THE FEBRUARY 2018 ISSUE OF CRUZIN' MAGAZINE		\$555 .00
		NOW DUE	\$555 .00

CZN
FORM
0002

OF KLAMATH
JX 7135
KLAMATH FALLS, OR 97602

Washington Federal.
invested here. Sixth Street Office
6215 Sixth Street
Klamath Falls, OR 97603

2178

19-7098/3250
292

DATE 1-28-18

CHECK AMOUNT

PAY
TO THE ORDER
OF

Cruzin' magazine

DOLLARS

555 00

Five hundred Fifty Five and 00/100

In cash



⑈002178⑈ ⑆325070980⑆ 292 7027561⑈

NOT NEGOTIABLE

DENNIS WOLKOW
 PO BOX 50824
 SPARKS, NV 89435-0824
 denniswolkowdesigns@yahoo.com

INVOICE

Date	Invoice #
1/12/2018	10776

Bill To
KRUISE OF KLAMATH PO BOX 7135 KLAMATH FALLS, OR 97602

Ship to
SAME

P.O. NO.	Terms	Ship
LINDA	Upon Receipt	
Description	Line Total	
'18 KOK SHIRT DESIGN	350.00	

Special Notes and Instructions	Subtotal	350.00
	Tax	

KRUISE OF KLAMATH
 PO BOX 7135
 KLAMATH FALLS, OR 97602

Washington Federal.
 invested here.

Sixth Street Office
 5215 Sixth Street
 Klamath Falls, OR 97603

2176

19-7088/3250
 292

DATE 1/15/18

CHECK AMOUNT

PAY TO THE ORDER OF

Dennis Wolkow

DOLLARS

350.00

Three hundred fifty and 00/100

Inv 10776




⑈002176⑈ ⑆325070980⑆ 292 7027561⑈

NOT NEGOTIABLE

Talent Ratification

I have read the foregoing Agreement and agree to render all services, grant all rights necessary and observe all requirements to enable Company to comply with its obligation under said Agreement. I also agree to be bound and perform all of the terms and conditions in the Agreement as if I had entered into the Agreement with Buyer. I certify that my services are rendered as an employee of Company, and I agree to look solely to Company for payment of compensation for my services and discharge of all other obligations of an employer.


Tyler Dale, an individual

"Talent"

NOTES for this specific event:

- Buyer is paying \$7450 to The Tyler Dale Project for this event. This includes 2 days of talent, transportation of show truck, and flight.
- \$4950 is due at booking to cover deposit, truck transportation, and flight booking. Remainder \$2500 will be paid when Talent arrives at event.
- Buyer is responsible for booking Talent's hotel room and providing meals.

paid
12-3-17
OK #2173

KRUZE OF KLAMATH
3151 LONG LAKE RD PH. 541-882-3173
KLAMATH FALLS, OR 97601

Washington Federal.
invested here. 800 324-9375
washingtonfederal.com

2211
19-7098/3250
1292

DATE 6-17-18

CHECK ARMOR
FRAUD PREVENTION

PAY TO THE ORDER OF The Tyler Dale Project DOLLARS 2500.00

Twenty five hundred and 00/100

NOT NEGOTIABLE

⑈002211⑈ ⑆325070980⑆ 2927027561⑈



Shasta
LITHO
FINE QUALITY PRINTING

INVOICE

25970

401 SOUTH 6TH STREET 541-883-3010
KLAMATH FALLS, OR 97601 FAX: 541-273-1081

Kruise of Klamath

2/22/2018

YOUR ORDER NUMBER	DESCRIPTION	AMOUNT
	1400 Entry forms color (1) 11 x 17 sheet (1) 8.5 x 11 Fold	\$2,760.00

PAID

SHASTA LITHO INC
401 SOUTH 6TH STREET
KLAMATH FALLS, OR 97601
(541) 883-3010

Merchant ID: 7559 Store #: 0001
Term #: 0002 Ref #: 0002

Sale

XXXXXXXXXXXX8702
VISA Entry Method: Chip

Total: \$ 2,760.00

Proof of matching funds

A SERVICE CHARGE OF 1%
In event of suit to co

30 days and older. This is an ANNUAL PERCENTAGE RATE of 18%
plus attorneys fees and other collection costs incurred by seller.

02/22/18 12:49:49
Inv #: 000002 Appr Code: 625100
Transaction ID: 388053749903192
Apprvd: Online Batch#: 000198

VISA DEBIT
AID: A0000000031010
TS1: 6800
TVR: 8000000000