

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism		70	60	50		50		58	
Length of Stay		50	45	35		50		45	
Applicant Ability		15	25	20		15		19	
Marketing Plan		70	60	80		30		60	
Leverage Funding		-	-	-		-		-	
Sustainable Marketing		70	60	30		50		53	
Community Support		70	50	20		50		48	
Measurable Objective		70	30	50		30		45	
Shoulder Season			-			-		-	
Outlying Area			-			-		-	
Family Friendliness			-			-		-	
		415	330	285	-	275	-	326	
Funding		-	-	-	-	-	-	-	
	Infrastructure Possible		525	25,000		Event Possible		555	25000
	90%		473	22,500		90%		500	22,500
	80%		420	20,000		80%		444	20,000
	70%		368	17,500		70%		389	17,500
	60%		315	15,000		60%		333	15,000
	50%		263	12,500		50%		278	12,500