

**Klamath County Tourism Grant
Traditional - Final Report**

Please provide the following information and submit with your final drawdown request. 20% of the grant is withheld until we receive the final report.

Link River Festival / \$2500.00
Title of Project / Funds Awarded
Klamath Greenways Foundation
Name of Organization
Maureen Lundy
Contact Person
P.O. Box 1222
Address
Klamath Falls, OR 97601
City, State, Zip
541-281-7675
Phone Number

May 30, 2015
Date of Event/Project

Submit Report to:
Tourism Grant Coordinator
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202

1. A jump drive is included that contains all the marketing materials.
2. An entire final budgeting report is attached under **Appendix A**, which details matching funds.
3. An updated budget with actual revenues and expenses for both the project and the marketing plan is included in **Appendix A**.
4. Marketing dollars were spent primarily in advertising through KOBI. Posters for local businesses and fliers were purchased and the fliers were sent home with school children. Videos promoting the event were also shown on Youtube via a link with the Klamath Greenways Foundation (KGF) website.:
<https://www.youtube.com/user/LinkRiverFestival/videos>. Please see **Appendix B** which identifies the costs associated with these advertising expenditures.
5. Video clips and newspaper articles in the Herald and News seemed to be quite successful. This is based on attendee feedback when asked how they had heard about the Link River Festival.

Event Applicants Only:

6. Fifty-eight people from out-of-county attended, as measured by the zip codes that were collected as visitors stopped at the gate before proceeding to the event.
7. Discover Klamath set up stations at the north and south end of the trail to collect zip codes from out-of-area attendees. Sixty-one attendees did not have a recorded zip code so some of these people could have been from outside our area. While KGF set a goal of 10% outside the county, we actually achieved 8% of out-of-county attendees. Please see breakdown of attendees in **Appendix C**.
8. We do not know how many extra days did our visitors stayed in the area. We had no effective way to determine this.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Maureen Lundy
Signature

July 30, 2015
Date

Maureen Lundy-Vice President KGF
Printed Name and Title

Appendix A Final Budget

Income	Budget	As of 5/15/15	As of 6/1/15	As of 7/15	As of 7/20	Total
OCF Grant	1250					1250
Kl. Co. Cult. Coalition	1000	1000				1000
Kl. County	2500			1209		1209
Pacifcorp Donation	860			860		860
Donations	50	100	21.06			121.06
Passports	150		123			123
Tshirts	845		630	124		754
Calendar Sponsors	450	150	25	150		325
Calendar Sales	700		144	132		276
Booths	50	30	10			40
Total Income	7855	1280	953.06	2475		5958.06
Expenses						
TV Media	2000			915		915
Calendars	560		660			660
JPR sponsor	300		294			294
Portapotties	250					0
Posters	150	98				98
Passports	200		314	34.2		348.2
Flyers	100		51	30		81
Road Signs	50			21.7		21.7
Banners	150			132		132
Tshirts	550		546.86			546.86
Facebook/Social Media	100					0
Shuttle	150					0
Prizes	100		100			100
Insurance	850	801				801
Musicians	200		290			290
Miscellaneous	100		95			95
	5810	899	2350.86	1132.9		4382.76
Sources of Income						
T-shirt Percentage						
Donations						
Passports for Adults						
Intake						
Output	0					

Appendix A Final Budget

Indivdual/Company	Donation	Category	Items	Value	Total Value
Terry Wagstaff	BRD Printing	Office	1	16.2	16.20
Asana Yoga & Sole	gift certificate	Passport Prize	1	25	25.00
Blagio's Bar & Grille	Pizza slice & soda card	Passport Prize	22	7	154.00
Children's Museum of Klamath Falls	Passes & Brochures	Passport Prize	50	5	250.00
Klamath Falls Parks Department	stickers,keychains,books	Passport Prize	25	1	25.00
Daily Bagel	Gift Certificate	Passport Prize	2	10	20.00
Favell Museum	Passes	Passport Prize	17	10	170.00
Green Blade Bakery	\$10 Gift Certificate	Passport Prize	2	10	20.00
Hutches Bicycles	Kids bike helmets	Passport Prize	2	42.5	85.00
Klamath Basin Brewing	gift certificate	Passport Prize	1	25	25.00
Klamath Basin Sports	rentals	Passport Prize	2	20	40.00
Klamath Basin Sports	Tshirts	Passport Prize	11	10	110.00
Klamath Co. Museum	Passes & Brochures	Passport Prize	6	10	60.00
Klamath Orthopedic Clinic	Cash Prizes	Passport Prize	4	25	100.00
Leap of Taste	gift certificate	Passport Prize	2	25	50.00
Mbellish	gift certificate	Passport Prize	1	30	30.00
Mia & Pia's Pizzeria & Brewhouse	gift certificate	Passport Prize	2	25	50.00
Renee Hernandez	Mug	Passport Prize	1	15	15.00
SMART	Books	Passport Prize	15	10	65.00
The Ledge	climbing pass	Passport Prize	2	12	24.00
Pelican Charters	2 Shuttles & Personnel for 6 hours	Festival Logistics	2	900	1800.00
Michael	Fuel for Gaters	Festival Logistics	1	30	30.00
Pape Machinery(Estimate)	2 Gaters X 1 day	Festival Logistics	2	100	200.00
					3364.20

Appendix A Final Budget

Gifts		Qty	Single Value	Total Value	Address	Zip
Asana Yoga & Sole	gift certificate	1	25	25	1205 Klamath Avenue	97601
Blagio's Bar & Grille	Pizza slice & soda card	22	7	154	601 Harbor Isle Blvd	97601
Children's Museum of Klamath Falls	Passes & Brochures	50	5	250	711 E. Main	97601
Klamath Falls Parks Department	stickers, keychains, books	25	1	25	226 So. 5th St	97601
Daily Bagel	Gift Certificate	2	10	20	636 Main St	97601
Favell Museum	Passes	17	10	170	125 W. Main Street	97601
Green Blade Bakery	\$10 Gift Certificate	2	10	20	1400 Esplanade	97601
Hutches Bicycles	Kids bike helmets	2	42.5	85	808 Klamath Avenue	97601
Klamath Basin Brewing	gift certificate	1	\$25	25	1320 Main St	97601
Klamath Basin Sports	rentals	2	20	40	316 S. 6th Street	97601
Klamath Basin Sports	Tshirts	11	10	110	317 S. 6th Street	97601
Klamath Co. Museum	Passes & Brochures	6	10	60	1451 Main St	97601
Klamath Orthopedic & Sports Medicine Clinic	Cash Prizes	4	\$25	100	2200 Bryant Williams Way	97601
Leap of Taste	gift certificate	2	\$25	50	907 Main St	97601
Mbellish	gift certificate	1	\$30.00	30	522 Main St	97601
Mia & Pia's Pizzeria & Brewhouse		2	\$25	50	3545 Summers Lane	97603
Renee Hernandez	Mug	1	15	15	316 W. Oregon Ave	97603
Roe Outfitters		2	\$25	50	9349 US-97	97603
SMART	Books	15	5	65	740 Main St	97601
The Ledge	climbing pass	2	12	24	369 S. 6th St	97601
				1368		
Passports Turned In:						
Ages 2-6		37				
Ages 8-11		29				
Ages 12-15		11				
Adults		63				
Total Turned In		140				
27 Prizes were Given (Some were bundled)						

Appendix B Marketing Expenditures



KOBI
125 South Fir Street
Medford, OR 97501
Main: (541) 779-5555
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
7769-1	05/31/15	May 2015	05/01/15 - 05/31/15

Station	Account Executive	Sales Office	Sales Region
KOBI	Judy Luker	Local-Medford	Local

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	May 2015

Billing Address:

Discover Klamath
Attention: Accounts Payable
205 Riverside Drive, Suite B
Klamath Falls, OR 97601
USA

Flight Dates	Order #	Alt Order #
05/05/15 - 05/31/15	7769	8140

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	{3C0A0396-EB2}	

Agency Ref	Advertiser Ref

Send Payment To:

KOBI
P.O. Box 1489
Medford, OR 97501-0110

Date Rec'd 6-4-15 Due Date on receipt
Inv # 7769-1
Acct. 60070 Amt 540.00
Acct. _____ Amt _____
Apprv'd by _____
Date Apprv'd _____

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

4

Appendix B Marketing Expenditures

Send Payment To:



KOB1
P.O. Box 1489
Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
7769-1	05/31/15	May 2015	05/01/15 - 05/31/15

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	May 2015

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																	
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3	All	F	05/29/15	6:31 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:15	Link River 2015 v2c	\$40.00	NM																																																																																																																																																																																																
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<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/11/15</td> <td>05/17/15</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>9</td> <td>All</td> <td>M</td> <td>05/11/15</td> <td>11:59 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>All</td> <td>Tu</td> <td>05/12/15</td> <td>5:59 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>All</td> <td>Tu</td> <td>05/12/15</td> <td>3:45 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>All</td> <td>W</td> <td>05/13/15</td> <td></td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:00</td> <td></td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">Credited</td> </tr> <tr> <td>6</td> <td>All</td> <td>Th</td> <td>05/14/15</td> <td>7:59 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>All</td> <td>Th</td> <td>05/14/15</td> <td>2:26 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>All</td> <td>F</td> <td>05/15/15</td> <td>2:41 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>All</td> <td>Sa</td> <td>05/16/15</td> <td>5:24 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>All</td> <td>Su</td> <td>05/17/15</td> <td>5:10 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>05/17/15</td> <td>6:44 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/18/15</td> <td>05/24/15</td> <td>MTWTFSS</td> <td>10</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>12</td> <td>All</td> <td>M</td> <td>05/18/15</td> <td>1:34 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/11/15	05/17/15	MTWTFSS	10	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	9	All	M	05/11/15	11:59 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	10	All	Tu	05/12/15	5:59 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	2	All	Tu	05/12/15	3:45 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	3	All	W	05/13/15		5a-5a A/V	5:00 AM-4:59 AM	:00		\$0.00	NM	Credited										6	All	Th	05/14/15	7:59 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	4	All	Th	05/14/15	2:26 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	5	All	F	05/15/15	2:41 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	8	All	Sa	05/16/15	5:24 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	7	All	Su	05/17/15	5:10 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	1	All	Su	05/17/15	6:44 PM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/18/15	05/24/15	MTWTFSS	10	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	12	All	M	05/18/15	1:34 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Appendix B Marketing Expenditures

Send Payment To:



KOBI
P.O. Box 1489
Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
7769-1	05/31/15	May 2015	05/01/15 - 05/31/15

Advertiser	Product	Estimate Number
Discover Klamath	Tank of Gas	May 2015

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																													
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<tr> <td>18</td> <td>All</td> <td>Th</td> <td>05/21/15</td> <td>1:52 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>20</td> <td>All</td> <td>F</td> <td>05/22/15</td> <td>3:21 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>All</td> <td>F</td> <td>05/22/15</td> <td>3:59 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>16</td> <td>All</td> <td>Sa</td> <td>05/23/15</td> <td>6:52 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>17</td> <td>All</td> <td>Sa</td> <td>05/23/15</td> <td>1:33 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> 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<td>3:21 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>24</td> <td>All</td> <td>Tu</td> <td>05/26/15</td> <td>4:29 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>30</td> <td>All</td> <td>W</td> <td>05/27/15</td> <td>5:46 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>23</td> <td>All</td> <td>W</td> <td>05/27/15</td> <td>11:29 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>25</td> <td>All</td> <td>F</td> <td>05/29/15</td> <td>2:38 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>26</td> <td>All</td> <td>Sa</td> <td>05/30/15</td> <td>6:02 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>28</td> <td>All</td> <td>Su</td> <td>05/31/15</td> <td>11:09 PM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>27</td> <td>All</td> <td>Su</td> <td>05/31/15</td> <td>4:27 AM</td> <td>5a-5a A/V</td> <td>5:00 AM-4:59 AM</td> <td>:15</td> <td>Link River 2015 v2c</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	11	All	M	05/18/15	2:06 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	13	All	W	05/20/15	2:09 PM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	19	All	W	05/20/15	1:46 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	14	All	Th	05/21/15	3:54 PM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	18	All	Th	05/21/15	1:52 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	20	All	F	05/22/15	3:21 PM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	15	All	F	05/22/15	3:59 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	16	All	Sa	05/23/15	6:52 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	17	All	Sa	05/23/15	1:33 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						05/25/15	05/31/15	MTWTFSS		10	\$0.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	21	All	M	05/25/15	6:46 PM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	22	All	Tu	05/26/15	11:55 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	29	All	Tu	05/26/15	3:21 PM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	24	All	Tu	05/26/15	4:29 AM	5a-5a A/V	5:00 AM-4:59 AM	:15	Link River 2015 v2c	\$0.00	NM	30	All	W	05/27/15	5:46 AM	5a-5a 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9	05/18/15	05/23/15	Prime Rotator M-Su	8:00 PM-11:00 PM	MTWTFSS-	:15	1	\$115.00	NM																																																																								
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10	05/25/15	05/29/15	Late 11p News M-F	11:00 PM-11:35 PM	MTWTF--	:15	1	\$35.00	NM																																																																								
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Total Spots 51

Payment Terms 30 Days

Net Total \$540.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

6

Appendix C

Link River Festival Participant Zip Codes

Zip Code	State	Total	
55117	MN	2	
62451	IL	1	
80457	CO	1	
91902	CA	1	Bonita
94043	CA	2	Mountain View
95503	CA	15	Eureka
95927	CA	2	Chico
95946	CA	1	Penn Valley
95948	CA	1	Gridley
96001	CA	4	Redding
97035	OR	2	Lake Oswego
97212	OR	2	Portland
97224	OR	1	Tigard
97232	OR	2	Portland
97601	OR	399	
97603	OR	194	
97621	OR	3	Beatty
97623	OR	1	Bonanza
97624	OR	5	Chiloquin
98056	WA	2	Newcastle
99672	AK	3	
Germany		1	
Colorado	CO	1	
Redmond		5	
No Zip Code		61	
Total:		712	
Klamath Falls		593	
Other/Unknown		119	